



TTW Montreux Switzerland

3 & 4 November 2010

Advertising & Sponsoring Information & Registration Form

The Swiss platform for
the global travel industry

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General information

| | | | |
|---------------------------------------|---|---|------------------------|
| Exhibition venue | Montreux Music & Convention Centre (2m2c) Grand Rue 95, 1820 Montreux | | |
| Event dates | TTW Montreux | Wed., | 03.11.2010 09h00–18h00 |
| | TTW Montreux | Thursday, | 04.11.2010 09h00–17h00 |
| Pre-TTW-events | Annual Assembly Swiss Federation of Travel Agents | Tuesday, | 02.11.2010 14h00–17h00 |
| | TRAVEL STAR Awards | Tuesday, | 02.11.2010 18h00–24h00 |
| Organisation | TTW Management Ltd. Hammerstrasse 81, CH-8032 Zurich Tel: +41 (0)44 384 84 84 Fax: +41 (0)44 384 84 80 e-mail: info@ttw.ch Internet: www.ttw.ch | | |
| Team | Kurt Wipraechtiger | President | |
| | Urs Jaekli | General Manager (from 1.8.) | |
| | Michael Maeder | Sales & Marketing (michael.maeder@ttw.ch) | |
| | Debora Brunner | Administration & Event Managing | |
| Official stand constructor | AsmoDesign Herbergstrasse 24, CH-9524 Zuzwil Tel: +41 (0)71 944 20 48 Fax: +41 (0)71 944 20 49 e-mail: a.meloni@asmodesign.ch Internet: www.asmodesign.ch | | |
| Theme worlds | <ul style="list-style-type: none"> • Travel Companies World • Aviation & Transportation World – with Business Travel Congress • Destination World – with integrated Media Centre • IT World • Career & Education World | | |





TTW-Advertising

A) Hall Advertising

Roll up

- in the theme world halls (B1, B4, A3) per hall 1 roll up – **exclusive** CHF 750
- entrance area (ticketing) – **exclusive** CHF 1500

Lanyards

- distribution in entrance area (ticketing) – **exclusive** CHF 3750 **sold**

Stairways graphics

- in the theme world halls (B1, B4, A3) – **exclusive** CHF 2500 **sold**
in all 3 most frequented stairways
hall A2 to hall B1 / hall B2 to hall B3 / hall B3 to hall B4

Sampling

- give-aways in the theme world halls (B1, B4, A3) for 2 days CHF 1500
- give-aways in the entrance area for 2 days – **exclusive** CHF 3000

B) Print Publications

Official TTW-Programme

- ½ page advertisement 4-colours (German and/or French) CHF 990
- 1/1 page advertisement 4-colours (German and/or French) CHF 1800

Official list of TTW-Exhibitors

- ½ page advertisement 4-colours CHF 990
- 1/1 page advertisement 4-colours CHF 1800

Official TTW-Hall Plan

- ½ page advertisement 4-colours CHF 500
- 1/1 page advertisement 4-colours CHF 790

C) Online Advertising

TTW-Homepage

Logo presence on TTW-Homepage with direct link to own homepage (September & October)

- banner (2 month) CHF 1500
- skyscraper (2 month) CHF 1500
- button (2 month) CHF 1000

TTW-Newsletter

Logo presence on TTW-Newsletter with direct link to own homepage (September & October)

- banner (2 month) CHF 2500



TTW-Sponsoring

Open Stage (TTW-Podium debates & TTW-Congresses)

- logo presence per open stage in the theme world hall(s) of your choice:
 - Travel Companies World – **exclusive** CHF 5000
 - Aviation & Transportation World – **exclusive** CHF 5000

Including mention of sponsor throughout TTW visitor's promotion campaign

Business Travel Congress (BTC)

- logo presence at BTC – Aviation & Transportation World and on the TTW-Homepage and Newsletter, with direct link to own homepage – **exclusive** CHF 5000

Including mention of sponsor throughout TTW visitor's promotion campaign

Media Center (Destination World)

- logo presence in Media Center (conference room) – **exclusive** CHF 5000
- renting Media Lounge within the Media Center (for aperitif, drinks and snacks – excluding catering costs) for 1 day – **exclusive** CHF 2000

Food Corner (F&B)

- logo presence in F&B corner of the theme world halls – **exclusive** CHF 3000

TTW-Lounge one2one

- logo presence (roll up) – **exclusive** CHF 1000

Trainee Workshop

- logo presence (TTW-Homepage, Newsletter, Programme) CHF 1500

Including mention of sponsor throughout TTW visitor's promotion campaign

All prices exclude production and material costs

All prices exclude 7.6% VAT



Application form: Inscription

Company/Organization

Contact

Position

Address

Postal code

City

Country

Phone

Fax

E-mail

Homepage

Remarks

Stamp and Signature

Place and Date

Please return all application forms to TTW Management Ltd. by fax or post